

Marketing Calendar

New Year's Day Jan. 1
Chinese New Year Feb. 10
Valentine's Day Feb. 14
Mother's Day (UK) Mar. 10
St. Patrick's Day Mar. 17
Easter Sunday Mar. 31

April Fools' Day Apr. 1
Earth Day Apr. 22
Cinco de Mayo May 5
Mother's Day May 12
Memorial Day May 27
Father's Day (US) Jun. 16

US Independence Day Jul. 4
US Labor Day Sept. 2
Oktoberfest Sept. 21

Thanksgiving (CA) Oct. 14
Halloween Oct. 31
Thanksgiving Nov. 28
Black Friday Nov. 29
Small Business Saturday Nov. 30

Cyber Monday Dec. 2
Green Monday Dec. 9
Christmas Eve Dec. 24
Christmas Day Dec. 25
Boxing Day Dec. 26
New Year's Eve Dec. 31

