

2019 E-Commerce Promotional Calendar



CHINESE NEW YEAR	FEB 5
VALENTINE'S DAY	FEB 14
ST. PATRICK'S DAY	MAR 17
MOTHER'S DAY (UK)	MAR 31



APRIL FOOLS DAY	APR 1
EASTER	APR 21
END OF FIN YEAR (UK)	APR 5



EARTH DAY	APR 22
CINCO DE MAYO	MAY 5
MOTHER'S DAY	MAY 12



MEMORIAL DAY (US)	MAY 27
FATHER'S DAY (US/UK)	JUN 16
END OF FIN YEAR (AU/NZ)	JUN 30



INDEPENDENCE DAY (US)	JUL 4
INT'L FRIENDSHIP DAY	JUL 30
FATHER'S DAY (AU/NZ)	SEP 1
OKTOBERFEST	SEP 21



THANKSGIVING (CA)	OCT 14
HALLOWEEN	OCT 31
THANKSGIVING (US)	NOV 28



BLACK FRIDAY	NOV 29
CYBER MONDAY	DEC 2
GREEN MONDAY	DEC 9
FREE SHIPPING DAY	DEC 14



CHRISTMAS	DEC 25
BOXING DAY	DEC 26
NEW YEARS/EOFY	DEC 31

Prepared by Wholesale Suite

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