

5 Email Templates You Can Use To Get More Product Reviews

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Email Template #1

Hi {first_name}

Thanks for your recent order {days_ago} days ago on {site_name}.

We would love if you could help us and other customers by reviewing the products you recently purchased.

It only takes a minute and it would really help others by giving them an idea of your experience.

{product_list}

Click the link for each product and review the product under the “Reviews” tab.

Thanks in advance!

Regards,

{site_name} – {site_url}

Summary:

This email template is simple, direct and straightforward. It asks customers to share their experience with the products that they purchased from your site. It also gives a link to the product review section for each product that they purchased so that they can be redirected once they click on the link. This makes it easy and simple for your customers to leave a review.

Email Template #2

Dear {first name},

Thank you for your recent order from {website name}. We'd love to hear what you think about our products.

If you have a moment, we would appreciate your thoughts and take on our products. We will greatly appreciate your honest review. This will also help us ensure that we deliver quality products and service for our customers.

To leave a review, please log in to your account first. In your account, click on the products that you ordered. Select the "Write A Review" button. Then, type your review of the product in the box provided. Or, simply click on this {link} and you'll be redirected to the product review section.

We look forward to hearing from you. Thank you very much.

All the best,

{Name}

{Position and Company name}

{Website Link}

{Contact Email}

{Address}

Summary:

This email template asks for review or feedback from customers about your product. A great thing about this email is that it gives instructions for the customer to follow so that they can share their review on your site.

Email Template #3

Hi {first name}!

Hope you're doing well! Thank you very much for ordering from {name of site}. Your continued patronage is much appreciated.

Just wanted to check about your experience about our products, and see if it met your expectations. Please take a moment to click on the product links and place a review.

If you have any issues or problems encountered, please let us know by sending a reply to this email so we can promptly address your concerns. By contacting us directly, we will be able to respond to your issues and concerns. We value our customers, and we work hard to ensure that you are satisfied with our products and services.

And if you had a great experience with our products, don't forget to leave us a positive review on the links above.

Thank you very much. And we look forward to serving you again! Have a great day!

Summary:

This email template is great because it lets customers know that they can reach you if ever they had encountered issues and problems in your products, service or during the ordering and shipping process. It lets you fix the problem before the customer rant out about their negative experiences online especially in social media. It also gets their honest review of your products. And if they had anything but positive to say about your company and products, it asks them to share about their positive experience of your products.

Email Template #4

Hi {First Name},

Thank you so much for your recent order from {Name of Site}. We'd love to hear your feedback about our products. Please take a moment by letting us know how you enjoyed our products.

Great, I'm happy with the product {with link}

Bad, I don't like the product {with link}

Thank you very much for your feedback. If you have any questions or concerns, please reach out to us by replying to this email.

Have a great day ahead!

{Name of Sender}

{Company}

{Email}

{Website Link}

Summary:

This email template uses a software or application so customers can click on the link where they will be redirected to leave a review of your products and services. Giving customers the option to leave a positive or otherwise negative review is a great way for them to leave feedback. It's also a great call-to-action template for asking for reviews.

Email Template #5

Hello there,

We'd love to hear from you!

We hope you're enjoying our products. If you have a moment, please share your thoughts and experience of our products by just clicking on the links below:

{Product link #1}

{Product link #2}

{Product link #3}

Here in {company name}, our customers are our topmost priority. As such, we strive to provide excellent products and services. If your experience is anything other than great, please let us know hitting "reply" to this email. Feel free to contact us at this email.

Thank you so much!

{Your Name}

{Website Link}

Summary:

This is an informal way to ask for reviews from your customers. It's also pretty straightforward. Plus, it also lets customers know that they contact you if they had issues and concerns about your products or service.